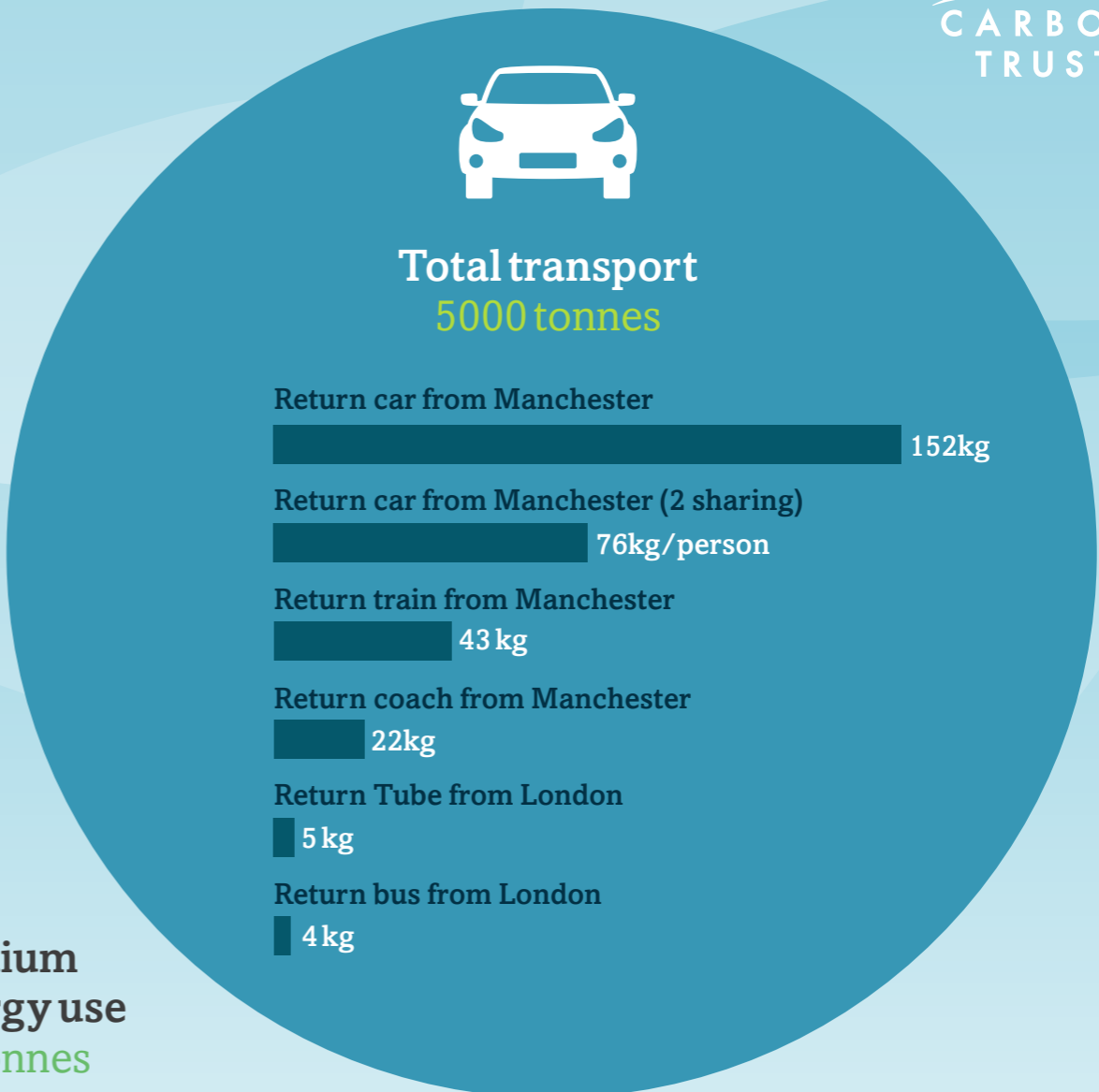


Carbon Footprint of the FA Community Shield

Total carbon footprint
5160 tonnes



Stadium energy use 60 tonnes

Who ate all the pies?
Pies eaten at the match create a footprint of 23 tonnes

Food 75 tonnes

Alcoholic drinks 20 tonnes

Soft drinks 5 tonnes

During 2010-11 The FA's own carbon footprint was **Reduced by 7%** by improving building management system controls for lighting, heating and ventilation, and upgrading to more efficient equipment

Go public!
Public transport or coaches put on by a club are the lowest carbon way to get to a game (unless you can walk or cycle)

Share a car!
Sharing a car is more efficient than going alone, and it saves on fuel costs

Carbon Footprint of Watching a Game

Watching on a plasma screen television could result in lifetime emissions a third higher than a similar sized LED television

Plasma TV (42") 0.48kg

LCD TV (32") 0.35kg

LED TV (45") 0.31kg

Tablet on 3G 3.7kg

Smartphone on 3G 3.6kg

A game viewed on a smartphone or tablet using mobile data could result in emissions over ten times higher than watching via broadband internet



Share a screen!
Rather than watch games alone, cut carbon by watching with friends at home, or down the pub



Desktop PC on broadband 0.42 to 0.75kg

Tablet on broadband 0.06 to 0.38 kg

Laptop on broadband 0.08 to 0.40 kg

Smartphone on broadband 0.06 to 0.38 kg

Food and Drink Footprint



Pie 5.0kg

Cheeseburger 5.5kg