

The Carbon Trust Standard for Zero Waste to Landfill



Independent recognition of real reductions

The Carbon Trust Standard for Zero Waste to Landfill is a leading independent certification, recognising an organisation's achievements in diverting waste streams from landfill through increased reuse, recycling or recovery.

Since 2008 more than 1,700 successful certifications have been awarded under the Carbon Trust Standard. Waste certifications have measured a cumulative total of 2.1 million tonnes of waste, equivalent to the weight of 350,000 African bush elephants.



Enhance reputation

- Independent assurance of environmental credentials
- Differentiate your brand from competitors
- Improve staff retention and attract new talent

Deliver efficiencies

- Benchmark your performance
- Identify opportunities for improvement
- Engage staff and customers

Facilitate compliance

- Verified environmental impact data
- Comply with regulatory requirements
- Meet contracting and procurement expectations

Join the leaders

Established in 2001, the Carbon Trust works with businesses and governments across five continents, helping them contribute to, and benefit from, a more sustainable future.

Organisations that hold the Carbon Trust Standard for Zero Waste to Landfill include:

Assa Abloy

Booker

FIFCO

Gatwick

Hadley Group

Invesco

Kawasaki

MGB Plastics



Florida Ice & Farm Company (FIFCO), headquartered in Costa Rica, is one of the main food and beverage companies in Central America. Alongside its own brands – such as Costa Rica’s most popular beer, Imperial – the company brews Heineken under license in the region, and distributes other international beers including Corona and Budweiser. It also holds the rights for non-alcoholic drinks such as Pepsi Cola, 7 Up and Gatorade distribution in Costa Rica.

In early 2018 FIFCO became the first company based outside of Europe to achieve the Carbon Trust Standard for Zero Waste to Landfill. It was achieved with over 70% of waste being effectively recovered and reused - including reusing waste as animal food – with a further 23% being recycled and less than 5% used for energy recovery. Between 2014 and 2017 the total volume of ordinary waste produced from FIFCO’s plants dropped by an average of over 120 tonnes.

Since 1995 FIFCO has also run one of Costa Rica’s most significant recycling programmes, collecting and processing cans, plastic bottles, containers, and cartons. It has collection routes throughout the country, as well as eight directly operated collection centres in rural areas, a recycling plant, and a network of over 400 individual waste suppliers.

Becoming a zero waste business forms part of the company’s broader programme of environmental and social sustainability ambitions. These include carbon neutrality and actions to become water neutral by compensating for unavoidable water use through protecting water basins and providing safe drinking water to communities. FIFCO is also the first Central American company to publish an integrated report, taking account of its social and environmental impacts alongside financial metrics, in recognition of the fact that sustainability has become a fundamental part of their business model.

“We worked hard to achieve the Carbon Trust Standard for Zero Waste to Landfill because of the rigorous assessment and the strict requirements that the certification implies. This accomplishment differentiates FIFCO, and we are proud to say that our efforts on waste management are recognised and align with international best practices.”

Gisela Sánchez, Corporate Affairs Director, FIFCO