

# The Carbon Trust Standard for Zero Waste to Landfill



The Carbon Trust Standard for Zero Waste to Landfill recognises an organisation's achievements in reducing its environmental impact by actively diverting its waste streams from landfill through reuse, recycling or recovery.

## Overview

The Carbon Trust Standard for Zero Waste to Landfill recognises organisations that take a best practice approach to waste management and actively divert all appropriate waste streams from landfill. It offers an independent, third-party validation of achievement in waste management by one of the world's leading certification bodies.

Certification provides an opportunity to validate real achievements in managing solid wastes, demonstrating that they are being dealt with effectively through increased recovery, recycling or reuse.

It also provides a framework for organisations to enhance their operational sustainability, improving resource efficiency at the same time as securing tangible economic benefits such as reductions in disposal costs and revenues from the sale of recyclable materials.

*"Minimising and ultimately eliminating waste generation across all of our waste streams, where possible, is a real opportunity for us to greatly reduce our environmental impact. Working with the Carbon Trust was a really good chance for us to verify our Zero Waste to Landfill achievements, with an independent and internationally recognised organisation. ASSA ABLOY and the Carbon Trust share the same values in fact-based transparency, which ensured the partnership was a great fit"*

**ASSA ABLOY**

**Charles Robinson, Sustainability Manager – EMEA, ASSA ABLOY**

## Sustainability leaders

Many leading organisations have certified their achievements in managing and reducing their waste streams, including:

**ABP Food Group**

**PwC**

**Barts Health NHS Trust**

**Royal Mail**

**Coca Cola**

**Selfridges**

**Foreign & Commonwealth Office**

**Whitbread**

**Investec**

**Wyke Farms**



## Certification offers real advantages

### Enhancing reputation

- Drive awareness of your achievements on waste management with stakeholders, customers and staff
- Be recognised as an environmentally responsible organisation
- Differentiate your brand in a crowded marketplace

### Delivering efficiencies

- Identify opportunities for improved waste management
- Benchmark your company's waste management performance
- Engage staff and customers in cost saving and resource efficiency

### Facilitating compliance

- Be prepared to robustly demonstrate performance under voluntary and mandatory environmental reporting frameworks such as the EU Landfill Waste Directive.
- Comply with contracting and procurement requirements for verified environmental impact data and management frameworks

