

We help large organisations and their suppliers to cut costs, improve efficiency and become more resilient by taking action on supply chain carbon emissions and resource use.

Reducing carbon emissions, resource consumption and waste in the supply chain improves profitability and strengthens resilience to external pressures – from market volatility to physical climate impacts.

Carbon Trust research shows that a moderate increase in energy or carbon prices along the supply chain can have a material impact on buyer profit margins, with resource risks adding further pressure. On the other hand, significant supply chain cost savings are achievable through straightforward efficiency measures.

## A comprehensive approach

We take a rounded approach to helping companies address opportunities and risks within their supply chain. Improving efficiency and performance through **better processes and supplier engagement** is one aspect.

We also consider how your **product offering** can improve supply chain sustainability and competitiveness, such as through design changes. Supplier and business model innovation can enable even greater impact.



## Getting the basics right

If you want to understand where to start on your journey, to develop a plan of action, or benchmark your performance against best practice, our **Supply Chain Diagnostic** will help you rapidly determine where to focus effort.

The diagnostic helps organisations to quantify risks and opportunities, build an initial case for action, and assess where management processes and strategies can be improved. Areas of action are tailored to the priorities and context of organisations, and can range from energy and carbon to water and security of supply.

## Value to you, your suppliers & customers

Working collaboratively with suppliers to reduce carbon and improve resource efficiency in your supply chain has tangible benefits:

- More competitive suppliers managing their costs and risks, therefore able to win more business.
- Improved resilience and competitiveness for your business, as well as reputational benefits.
- Better value product and services for your customers.

## Engaging suppliers and creating impact

Our experts can help you design and establish measures to promote supplier excellence and continuous improvement. These include:

### Performance standards and incentives

Review and revise internal and external procurement policies, supplier scorecards together with relevant supplier engagement and reward schemes

### Supplier development

Development of customised supplier engagement policies & plans, including those for knowledge sharing, opportunity identification and financing

### Collaborative problem-solving

Methodologies to facilitate access to the collective innovation capacity of the upstream supply channel and the identification of win-win opportunities

*“We have worked closely with the Carbon Trust over a number of years and we are pleased to see our collective efforts come to fruition. Our broader sustainability agenda has developed from energy efficiency in our operations, to carbon, renewable energy, water and waste reduction, through to our supply chain goals.”*

**David Featherston**  
Director, Environmental Engineering, GSK



## BT Net Positive



BT's Net Good program demonstrates corporate leadership in sustainability and its pioneering commitment to carbon abatement.

Our supply chain experts have helped BT:

- Undertake an extensive supplier engagement programme involving a number of workshops
- Develop a climate change procurement standard that is applicable to all suppliers
- Collaborate with the GHG ICT sector guidance initiative to assess the lifecycle impacts of ICT products and services

BT also launched the Better Future Supplier Forum to drive supply chain innovation and resource efficiency.

We offer a collaborative and pragmatic approach to helping our clients develop more sustainable supply chains, bringing to bear years of experience coupled with tools and methodologies such as the following, that provide actionable insight.

## Best practice benchmarking

Using a tested model to evaluate and assess current performance against supply chain best practice processes & behaviours, populating spider charts to help interpret results and clearly identify areas for investigation



## Tesco Buying Club

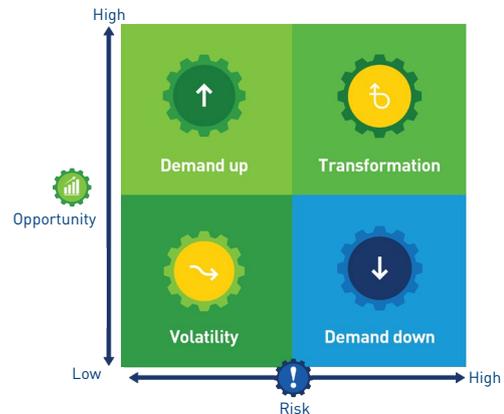


Tesco called upon our supply chain expertise to help develop a collaborative Buying Club for Tesco suppliers, encouraging investment in energy efficiency with access to substantial discounts and advice that's now available to 700+ business members of the Tesco Knowledge Hub; a global online community that provides a platform to share information, experience and best practice.

The collective purchasing power has delivered significant discounts on energy efficient lighting equipment, which offers savings of up to 25% on equipment and potential savings of up to 80% on energy bills.

## Scenario analysis and value at stake

Applying scenario modelling to develop the strategy for change and to reinforce the business case for program development and deployment



## The Carbon Trust Standard for Supply Chain



The Carbon Trust Standard for Supply Chain rewards organisations that take a targeted approach to their supply chain by engaging with suppliers to identify, measure and manage carbon emission hotspots with a view to achieving year-on-year reductions.

*"We believe that as a responsible business, we can use our procurement power for good. The Carbon Trust Standard for Supply Chain provides this assurance to our stakeholders, and at the same time drives us forward to improving the sustainability of our business and products and services in collaboration with our suppliers."*

**Tom Spink, Group Procurement Director, Aviva**

## Changing business models

Incorporating resource re-use and waste elimination strategies into business models to evaluate the impact on upstream supply streams

### Remanufacturing



### Closed loop

