

Carbon Trust Certification



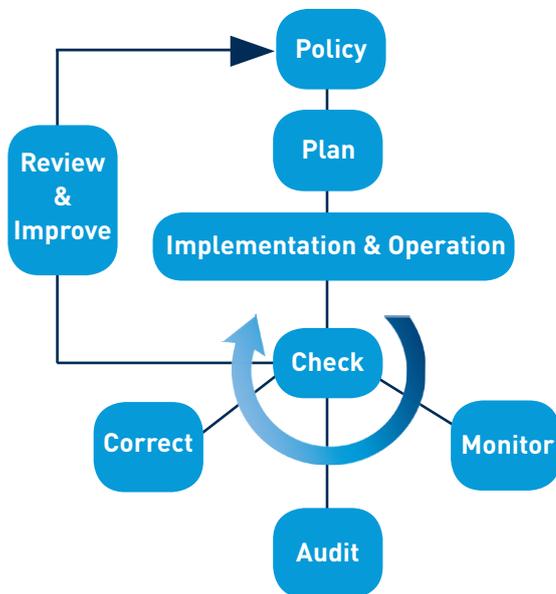
Certifying your implementation of ISO 50001 with Carbon Trust Certification provides independent assurance from the world's leading authority on carbon management. It validates a 'best practice' approach to energy management and underlines your commitment to energy performance improvement.

Using energy efficiently helps save money as well as helping to conserve resources and tackle climate change. Adoption of the ISO 50001 standard helps energy performance improvement via the development and use of an energy management system (EnMS) based on a model of continual improvement. It can support the integration of energy management into an environmental improvement strategy.

Recognised worldwide, ISO 50001 provides a structure to:

- > Develop policies and processes for more efficient energy use
- > Set appropriate objectives and targets
- > Use data to better understand reality and make informed decisions
- > Measure energy use effectively and in a meaningful way
- > Continually review and improve energy performance

The diagram below illustrates the ISO 50001 'plan, do, check, act' model that drives the identification of opportunities to improve efficiency, drive down energy use and cut costs.



Sustainability leaders

Carbon Trust Certification has worked with over 1,100 organisations, including;

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|-----------------|-----------|
| Allied Bakeries | Aviva |
| Center Parcs | Coca-Cola |
| GSK | McLaren |
| Nationwide | Ofgem |
| Sky | Whitbread |

An independent and trusted certification

Carbon Trust Certification is acknowledged as a leading provider of independent verification and certification services that recognise real achievements in sustainability, providing a means to enhance your reputation and build trust with customers, investors and stakeholders.

Having developed the world's first certification for organisational GHG emissions, we offer an authoritative certification to ISO 50001 that can either be used as a stand-alone certification or as complementary to the Carbon Trust Standard for Carbon.

More than just a certificate of achievement, our core methodology helps ensure an optimal implementation of ISO 50001, supporting the identification of energy saving opportunities and the implementation of measures to reduce energy use and cost.

Benefits of certification

Recognised as the compliance tool for the EU Energy Directive and by UK government for compliance with **ESOS**, certification to ISO 50001 offers a range of benefits:

Enhancing reputation

- > Increase awareness of your environmental and efficiency credentials among customers, staff and stakeholders
- > Recognition as an independently-assessed environmentally responsible and energy efficient organisation
- > Differentiation of your brand in a crowded marketplace

Delivering efficiencies

- > Identify 'hotspots' and opportunities for energy efficiency
- > Ensure a verified EnMS that can deliver reliable results

Risk and compliance

- > Meet the requirements of regulatory schemes such as **ESOS**
- > Identify and manage risks around future energy supplies
- > Comply with contracting and procurement requirements for independently verified environmental impact data

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"It's not enough to simply say that we're doing the right thing. To motivate staff, reassure our stakeholders, satisfy customer needs fully and to support our brand we need to be able to validate and demonstrate our environmental and sustainability credentials

Certifying with the Carbon Trust provides independent verification that we are living true to our values, taking action and achieving genuine results."

Vijay Chouhan, Energy and Sustainability Manager, Telefónica UK Limited