



Carbon Trust Certification is the world's leading independent certification body for carbon footprints and certifies organisations and products to PAS 2060.

A carbon neutral footprint is one where the sum of the greenhouse gas emissions (CO₂e) produced is offset by carbon credits. The Carbon Trust recognises any Gold Standard carbon credits. Carbon Neutral footprint certification enables you to gain an internationally recognised, fully independent measurement that can be used to communicate your product's resource efficiency, to drive sales, reduce costs and increase brand loyalty.

Certification process



Sustainability leaders

Many leading brands have had their product and organisational footprints independently certified by Carbon Trust Certification, including:

Kingsmill

PHS

Portillo wines

Fernox

Quorn

GSK

Truvia

Dyson

Certified product footprinting allows you to differentiate your brand and increase sales. The Carbon Trust has certified the carbon footprint of over 25,000 individual products to recognised international standards.

Universally recognised, the Carbon Neutral Footprint Label shows your customers, employees and stakeholders that you have taken steps to measure and offset the resource footprint of your product, thereby demonstrating clearly your commitment to environmental sustainability.

Certification offers real advantages

Delivering efficiencies

- › Identify carbon hotspots to improve embedded resource efficiency and save costs
- › Benchmark your environmental resource management performance against that of your portfolio and competitive offerings

Enhancing reputation

- › Enhance your green credentials and improve customer loyalty
- › Differentiate yourself as an environmentally responsible brand with an internationally recognised, independent assessment

Facilitating compliance

- › Demonstrate your commitment to resource reduction in the supply chain
- › Meet procurement requirements for more sustainable products with independently-verified environmental impact data

PAS 2060 Carbon Neutral

PAS 2060 is the internationally recognised specification for the demonstration of carbon neutrality and builds on the existing PAS 2050 environmental standard.

It sets the requirements to be met when seeking to achieve and demonstrate carbon neutrality through the quantification, reduction and offsetting of greenhouse gas (GHG) emissions from a uniquely identified subject or entity, be that an organisation or a product.

It requires robust measurement and a plan for achieving internal reductions and offsetting using high quality carbon credits.

Launched in 2010 by the British Standards Institute (BSI) PAS 2060 was developed with input from The Carbon Trust.