



Sustainability Management Service



The pressure on businesses to become more sustainable is mounting



- › Rising prices and increasing volatility



- › Diminishing security of supply of constrained resources



- › New regulatory requirements



- › Increasing supply chain risks



- › Growing consumer expectations

Risks and opportunities are emerging along businesses' entire value chains

Supply chain	Core operations	Customers and markets
<ul style="list-style-type: none">➤ How can I make my supply chain more resilient to climate change and resource scarcity risks?➤ How can I remove unnecessary cost from my supply chain?➤ How can I make my supply chain more sustainable?	<ul style="list-style-type: none">➤ How can I make my business more resilient to climate change and resource scarcity risks?➤ How can I remove unnecessary cost from my business?➤ How can I make my business more sustainable?	<ul style="list-style-type: none">➤ How are my customers and markets evolving as a result of climate change and resource scarcity?➤ How can I grow revenues through new sustainable products and services?➤ How can I achieve brand recognition from my customers and stakeholders for positive action?

BUT... a lack of in-house expertise and capacity can make it difficult for businesses to act

Our Sustainability Management Service helps businesses to act quickly and with confidence



Overview

- › Annual cycle driving continuous improvement
- › Tailored support reflecting individual client needs
- › One-stop-shop service

Outputs

- › Robust management systems
- › High quality data
- › Prioritised action plans
- › External recognition

Benefits

- › Cost reduction
- › Risk mitigation
- › Revenue growth

We assess where you are on your sustainability journey

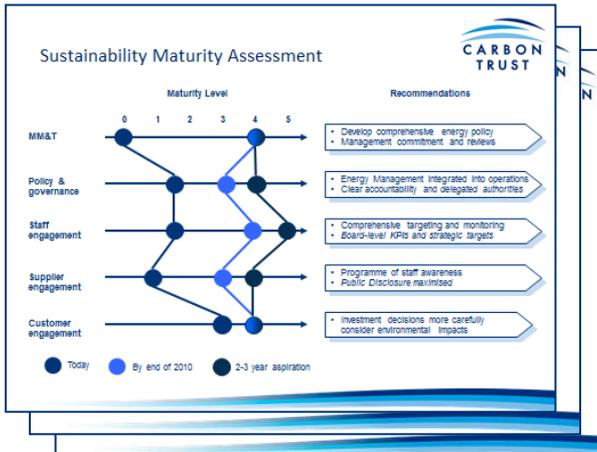


What we do

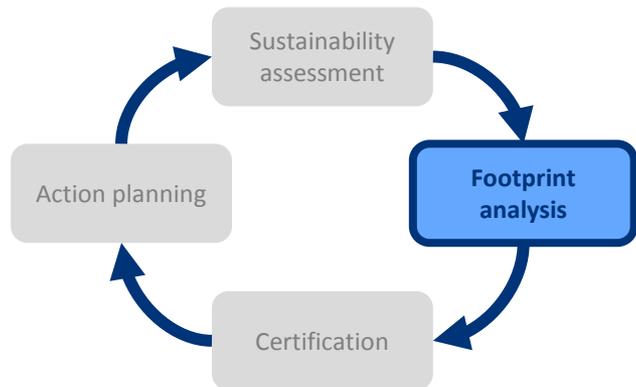
- Sustainability maturity assessment covering measuring, monitoring, targeting; policy & governance; staff, supplier and customer engagement
- Benchmarking comparison vs. best practice and key competitors

Benefits to you

- Identification of highest priority sustainability management areas to address
- Clear understanding of where you are relative to your competitors on your sustainability journey



We measure your organisation footprint and identify key drivers of consumption

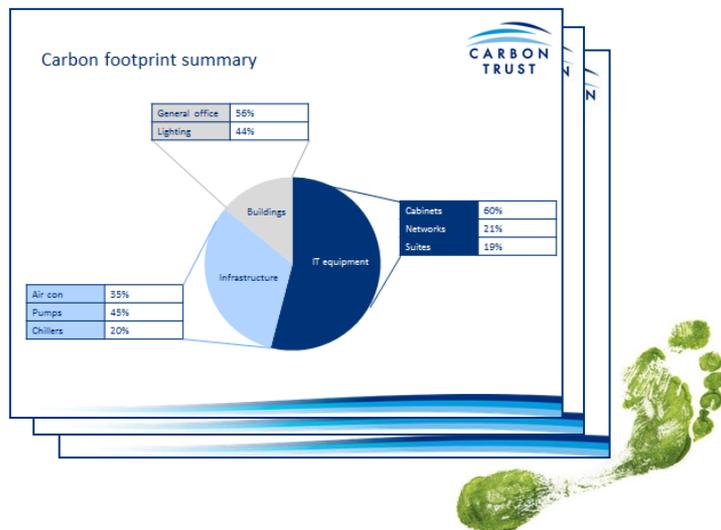


What we do

- Full carbon, water and waste organisation footprint assessment
- Hotspot analysis of key drivers of consumption

Benefits to you

- Robust understanding of your resource and cost hotspots and reduction opportunities
- High quality reporting data and systems



We verify and certify your footprint claims to internationally recognised standards



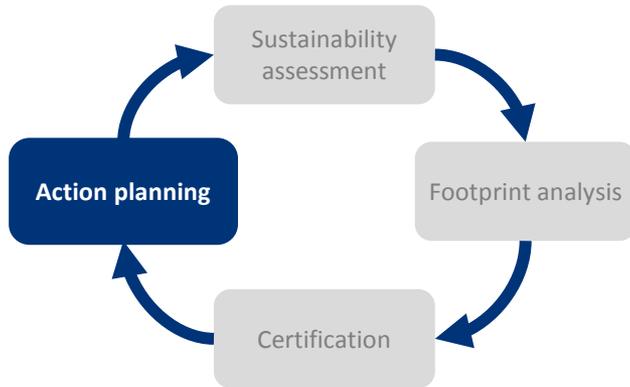
What we do

- Assist data preparation and submission
- Assess and certify performance
- Award the Carbon Trust Standard

Benefits to you

- Enhanced corporate reputation and brand value
- Independently verified reporting data

We help you develop a prioritised action plan to become more sustainable and save money

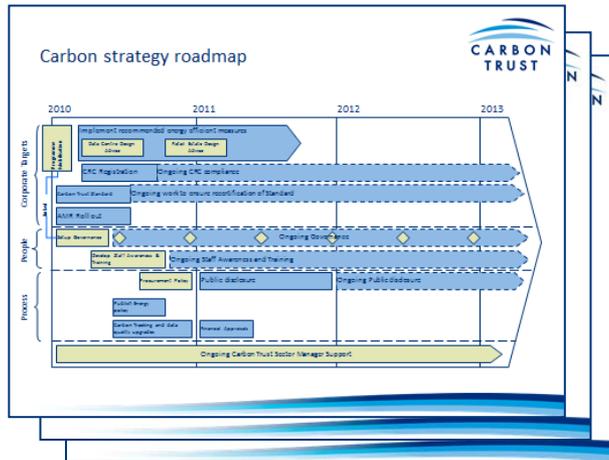


What we do

- Full project report including detailed benchmarking analysis versus peer group and best practice
- Prioritised action plan for the next 12 months
- Light-touch support to implement deliverables

Benefits to you

- Clear, objective understanding of the potential opportunities and their impacts
- Internal alignment on a focused, achievable action plan to ensure continuous improvement



Our support is tailored to suit clients' sustainability maturity and evolve with their needs



Increasing sustainability maturity

Getting started

Typical focus:

- › Formal sustainability policy
- › Basic resource management systems
- › 'Low hanging fruit' investments

Building momentum

Typical focus:

- › Staff engagement
- › Full sustainability investment strategy
- › Supply chain analysis
- › Product footprinting

Leading the way

Typical focus:

- › Supply chain reconfiguration and supplier engagement
- › Development of sustainable products and services
- › Complete integration of sustainability strategy with core business

Our Sustainability Management Service also helps clients address other environmental requirements



Who

What

How



- Mandatory Carbon Reporting (MCR)

- Footprint analysis and Carbon Trust Standard provides robust, ready to use reporting data



- ISO 50001

- Sustainability assessment can include ISO 50001 gap analysis and advice
- ISO 50001 certification offered through accredited Carbon Trust partners



- CDP

- Carbon Trust Standard recognised by CDP as best practice verification standard



- EU Energy Efficiency Directive

- In progress

The Carbon Trust is uniquely placed to support your sustainability development



Mission driven: to accelerate the move to a sustainable, low carbon economy

Breadth of service

ADVICE

Business Advice

Helping businesses capture the opportunities in a sustainable low carbon world

Government Advice

Providing cutting-edge policy advice and insights on the transformation of markets

Public Sector Advice

Enabling the public sector to cut costs and emissions

FOOTPRINTING

Measuring

Understanding the environmental impact of an organisation, product or service

Certifying

Providing independent verification of organisational or product footprints to endorse sustainable leadership



TECHNOLOGY

Implementation and Finance

Providing expertise and support to businesses to put energy efficiency plans into action



Innovation

Partnering with companies and governments seeking to create value from the clean technology revolution



Depth of experience

We have worked with:

75%

FTSE 100 companies

70%

Local Authorities

90%

Higher Education Institutions

50%

NHS Trusts

and undertaken:

35,000

on-site surveys

1,000

organisation footprint certifications

50,000

advice line calls per annum

to deliver:

£1.6bn

spend on energy efficient equipment

£4.5bn

energy waste avoided

Independent, trusted, rigorous, not for profit

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